

OF THE PITTSBURGH



50 YEAR RETROSPECTIVE

1968-1977





- · Winnebago's mass production of "luxury traveling lodges" makes travel affordable for the majority of Americans
- . In 1968, first Pittsburgh RV Show opens at Hunt Armory in Shadyside
- Show moves to Civic Arena in 1972
- · Oil crisis hits the RV industry hard in both 1973 and 1979

1978 - 1987





- · Many RVs include entertainment centers, satellite dishes, saunas and hot tubs
- · Pittsburgh RV Show takes place while Steelers play in Super Bowl XIII (1979) and Super Bowl XIV (1980)
- · Original David L. Lawrence Convention Center serves as new site in 1982
- · More display space is needed as Pittsburgh RV Show grows in late '80s

1988 - 1997



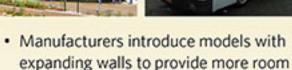


- · Larger motorhomes offer comforts of home including full kitchens, bathrooms with shower and multiple sleeping areas
- · RVs with slide outs and expandable space become popular
- Blizzard of 1994 shuts down Convention Center for a day during move in
- Steelers lose close AFC Championship Game during 1995 Pittsburgh RV Show

1998-2007





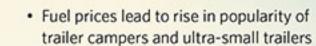


- Number of campgrounds increases to accommodate growing number of campers and RVs on the road
- · Pittsburgh RV Show is delayed but moves to uncompleted NEW David L. Lawrence Convention Center in February 2002
- · Show returns in January 2003 when center is just about finished

2008-2017







- · RV industry suffers economic low and Pittsburgh RV Show cuts back to one floor
- · Pittsburgh RV Show returns to two floors in 2011
- Record crowd attends show in 2015





